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VILA RECÔNCAVO

[Town Life]

159
632 years ago, after determining that these crops were not sufficiently rewarding, he made a large-scale planting of white
463 cacao. It is still too early to speak of the outcome of this ven-
[242] ture, for the trees have not yet started to give their first fruit, but this instance illustrates his usual energetic spirit.

Dr. Aliança took the office of mayor seriously and gave a
159 great deal of energy to it. His accomplishments were many
632 in the space of a few years: the paving of most of the town's
463 streets, the installation of electric lights on the streets, the formation of a company to sell electricity to those who wanted
653 it, the installation of telephone communications with the capital, and the construction of a new, modern primary school building. As a result of his personal energy and direction these works were completed, or at least nearly so, when he left the office. (According to law, the mayor cannot be re-elected). However, with the exception of building a bridge, nothing was done in the rural areas of the county. Traditionally any public works in the county are done in the county seat.

441 Many of the merchants in Group 1 are small operators.
463 The capitalization of the stores in Vila Recôncavo runs from Cr$100.000,00 to as low as Cr$5.00,00. However, no matter
443 how small the store, it provides a living for someone, or as
[471] they say in Vila Recôncavo, "Sempre da!" To the ordinary town citizen it is difficult to get enough capital together to open a store, but once opened it rarely closes for lack of business. Of the twelve stores in town, eight are owned and operated by men, and the other four belong to women. The best store in
441 town and the poorest one both belong to women. The "best"
444 store, Dona Carmen's, is the oldest, located on the main
[428] street leading from the boat dock. At present it is owned by Dona Carmen, who inherited it from her brother. It combines a general store and a bakery, and its prices are often slightly higher than those in other stores. It serves most of the people living in the older section of town. In addition to having the largest stock of ordinary foods, the store also carries finer packaged products such as wines, jellies, and preserves.

444 Bread is baked in the afternoon and delivered to the doors
• 256 of the customers' houses, still warm and with the delicious odor always associated with bread fresh from the oven. The bakery's customers for the most part have standing orders, receiving bread or rolls each day in time for supper. What is left over is hawked through the streets by the delivery boy,

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who walks about with a huge round basket on his head crying, "Pão, pão."

Dona Carmen's husband, Damião, is also a storekeeper. His store is in the downhill part of town, near the fishermen. The two stores are run separately, and the couple are doing well financially. In addition to his store, Damião also owns several canoes and fish nets which he rents to fishermen. He is the only storekeeper in town who gives credit to people who cannot pay immediately, allowing bills to run many months and even more than a year. He also allows his customers to borrow money in order to buy things outside his store--for instance fish, which he does not handle. He does not charge interest on these loans, nor seemingly make any demands on those who borrow. On the other hand the borrowers feel a sort of loyalty toward him and do not forget their debts, which they eventually manage to pay.

Three of the smallest stores are owned and operated by women, whose husbands have set them up in business in a small way in order, as one put it, to "give my wife something to do." It is considered desirable for a woman to operate a store and it is usually the beginning of something larger, for later, whenever possible, the husband will stop his own work and help operate the store. In the case of the smaller stores the owner generally lives in the same building, either alongside the store or behind it. The larger storekeepers, however, usually have separate houses. At night they lock up the stores, which are sometimes guarded by dogs or even by the cashiers who sleep there. The storekeepers are usually asked for donations to the church at the time of any special festivals, and generally become politically active after they become established in business.

The stock in most of the stores is pretty much the same, varying in amount rather than diversity: drinks (rum and soft drinks), dried meat (the staple meat of the population), cereals, cigars, cigarettes, estivas (which include beans, rice, and farina, the three great staples of the local diet), as well as coffee, palm oil (azeite de dendê), vinegar, olive oil, garlic, onions, wooden sandals, condensed and powdered milk, salt, sugar, miudezas (small items such as matches and ribbons), toilet articles and laundry soaps, blueing agents and starch, grass mats, kerosene, and in one store aluminum kitchenware which is not sold very often, as well as nails, wire, screws, and wrapping paper and cord. One store in the

[SALVADOR]

/46 cont./

*563 441 [186] although these lines of demarcation have a tendency to disappear. The Jews, who have immigrated since the first world war and whom people know under the name of "Russians," are the principal owners of furniture stores and are beginning to become interested in other kinds of commerce; strictly exclusive in their firms, they do not seem to have any Brazilian associates, so that the dark employees that they have among them never occupy any but subordinate positions and never reach the top positions that would permit them to take a place in the higher strata of society.

The characteristic endogamy of the Israelites has also contributed toward restricting the chances of colored people in this [233] [472] sector. Some Jews of French origin who established themselves in the city during the second half of the last century and who turned to commerce and stock raising were entirely assimilated. Their /47/ families today include some light métis and some *563 472 256 441 morenos. The Spaniards who dominate the grocery and bakery business are grouped into firms in which only they themselves and their immediate descendants participate. In order to maintain this commercial structure, the group is constantly renewed through the immigration of young men of the same nationality, who start to work in modest positions and end up by forming new firms or being integrated in the old ones. From the time the *563 472 441 [1175] [848] [428] [671] Spanish emigrants came still unmarried or left their families in Spain, they had mulatto children or morenos here by their servants, children who were born illegitimate and who had no right of inheritance (Brazilian law did not insure it to persons in their position until some years later). But for about 20 years the Spaniards have started to send for, or bring with them, their families, so that they now form a very closed group, not only from the economic point of view, but especially from the social and, so to speak, the biological point of view. An informant [256] points out that in the old days numerous bakeries were the property of Blacks; since then the Spaniards have monopolized them almost completely, that they now control this type of business entirely. The antagonism of the inhabitants of Bahia against the